

Rep Order# 6865521 Ver# 1 Status New Traffic Order# Printed: 10/19/2012 9:06 AM 1 of 2

EC'd Yes Last Received: 10/19/2012 8:50 AM

Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () PRIORITIES USA ACTI
Product PRIORITIES USA ACT
Estimate# 1788
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1788
Flight Dates 10/20/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 7,600
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M	9A-10A	TODAY SHW2-NBC	:60	\$3,000.00	10/22-10/22	1	1	1	\$3,000.00	
	2	M	11A-12P	HAMPTN RDS SHW<	:60	\$600.00	10/22-10/22	1	1	1	\$600.00	
	3	SA	7P-8P	ENT TONITE60 W	:60	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	4	SU	7A-8A	WAVY NWS SUN7A	:60	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	

---REPORT TOTALS---

Report Totals: 4 / \$7,600.00

---SALES MONTHLY TOTALS---

Oct 12: 4 / \$7,600.00
Sales Totals: 4 / \$7,600.00
Station Totals: 4 / \$7,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$23,030	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

EC'd Yes Last Received: 10/19/2012 8:50 AM Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () PRIORITIES USA ACTI
Product PRIORITIES USA ACT
Estimate# 1788
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1788
Flight Dates 10/20/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE